

2019 MEDIA KIT

ABOUT US

BaltimoreBaseball.com covers the
Orioles and their minor league affiliates,
led by daily coverage from Rich Dubroff.
Rich previously covered the Orioles for
Comcast SportsNet and PressBox, and
he is a member of the Baseball Writers'
Association of America.



MOBILE APP

Our free smartphone & tablet app is the only Orioles-specific app on the market. It includes push notifications to alert readers of every new story we publish. The app has been downloaded over 10,000 times since launching in April 2016.

WEBSITE STATS

55,000+

MONTHLY UNIQUE VISITORS

900,000+

MONTHLY PAGEVIEWS

23,000+

SOCIAL MEDIA FOLLOWERS

10,000+

LIFETIME APP INSTALLS

FEATURED IN











The New York Times

AD SIZES AVAILABLE

300x250 300x600

728x90

320x50

Accepted formats: .jpg, .gif, HTML5

Max file size:
40 KB

AUDIENCE



80%

57% AGED 18-44

71% AGED 25-54

SOURCE: GOOGLE ANALYTICS