



MEDIA KIT

ABOUT US

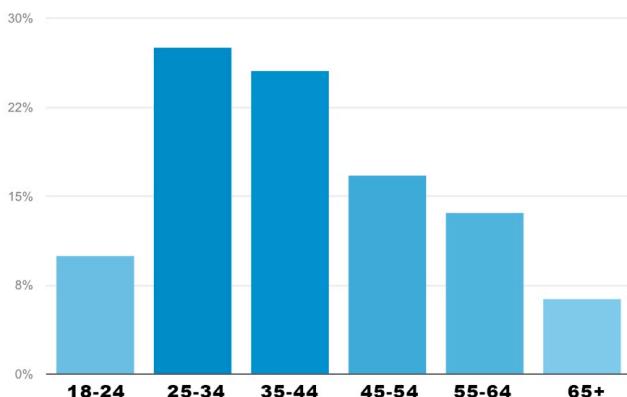
BaltimoreBaseball.com covers the Orioles and their minor league affiliates, led by daily coverage from senior writer Dan Connolly. Dan previously covered the Orioles for The Baltimore Sun and is a member of the Baseball Writers' Association of America.

REACH

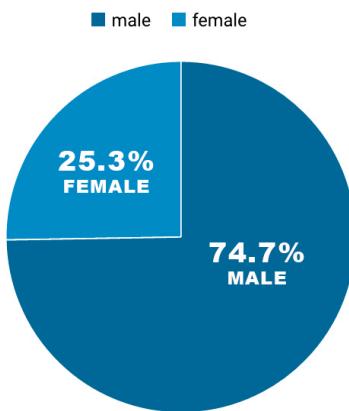
The site saw over **6 MILLION** total pageviews during the 2016 MLB season. We average over **20,000** unique readers per month in Maryland, and **16,000** unique readers per month in the Baltimore metro area.

DEMOGRAPHICS

AGE



GENDER



SOCIAL

Our social footprint exceeds **34,000** followers. This includes over 24,000 followers on Dan Connolly's Twitter page and over **10,000** "likes" of the site's Facebook page.



EXPOSURE

Senior writer Dan Connolly has appeared on numerous local media outlets, including MASN, FOX 45 TV and 105.7 The Fan.