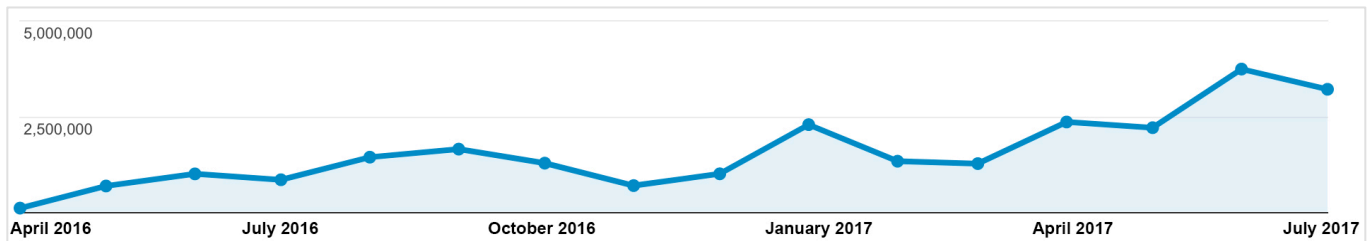


## ABOUT US

BaltimoreBaseball.com covers the Orioles and their minor league affiliates, led by daily coverage from senior writer Dan Connolly. Dan previously covered the Orioles for The Baltimore Sun and is a member of the Baseball Writers' Association of America.

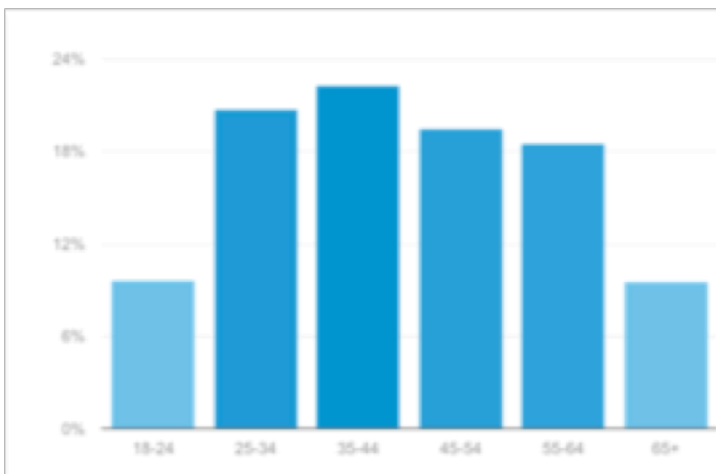
## REACH

The site has seen over 28 million total pageviews since our April 2016 launch, including more than 2 million pageviews per month during the 2017 MLB season. We average over 20,000 unique readers per month in Maryland, and 16,000 unique readers per month in the Baltimore metro area.

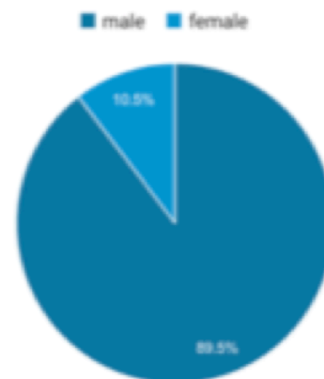


## DEMOGRAPHICS

### AGE



### GENDER



## SOCIAL

Our social footprint exceeds 37,000 followers. This includes over 26,000 followers on Dan Connolly's Twitter page and over 11,000 "likes" of the site's Facebook page.

## EXPOSURE

Senior writer Dan Connolly regularly makes appearances on local and regional media outlets, including MASN TV, FOX 45 TV and 105.7 The Fan Radio. He also hosts "The Baltimore Baseball Show" heard weekly on SportsRadio 1350 WOYK in York, Pa.

BaltimoreBaseball.com has been featured on countless national outlets as well, including FOX Sports TV, FOXSports.com, ESPN.com, MLB Network, NBC Sports and CBSSports.com.